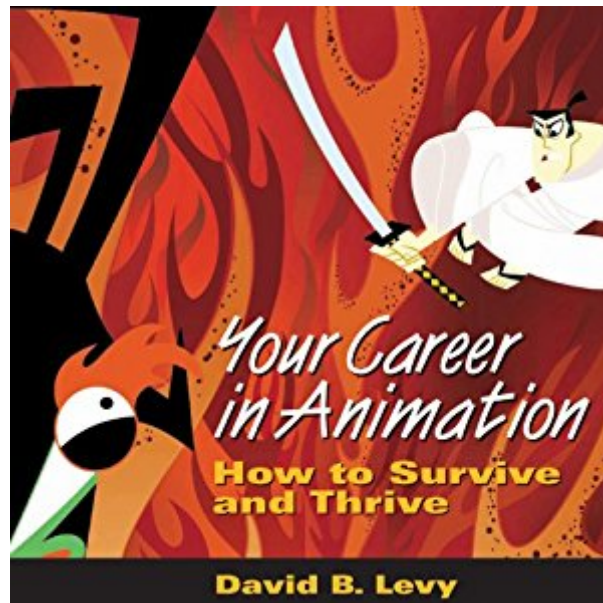


The book was found

# Your Career In Animation: How To Survive And Thrive



## Synopsis

Animation is a multibillion-dollar industry. Here's an insider's guide to getting into that industry, staying there, and getting ahead. Author David B. Levy has interviewed the top pros in animation, including Steven Hillenburg, creator of *SpongeBob SquarePants*; Al Brodax, producer of *Yellow Submarine*; Teddy Newton, character designer on *The Incredibles*; Linda Simensky, senior director of PBS Kids; John R. Dilworth, creator of *Courage the Cowardly Dog*; and dozens of others to get their insights on creating a portfolio or reel, meeting animators, networking, and making the leap from working for others to pitching and selling. A resource section lists animation schools, film festivals, studios, Web sites, and publications to get budding animators off to an animated start.

## Book Information

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## Customer Reviews

There are pluses and minuses to this book. A lot of what is in this book is fairly standard common sense stuff. Networking in people is repeated often. Which is true in just about any field not specifically this one. The author talks about pitching ideas mainly, maybe sometimes going to effort to produce a short animation. The big negative and gripe I have with the author. Is he repeatedly talks about getting a College degree in order to get into this field. Which I find odd since he also advocates use of outsourcing to produce the animations. I personally know of 3 people who are 6 figures in debt and not working in animation.

That Samurai Jack cover is a bit misleading since I didn't see it mentioned once in there. We had

this for a Major Seminar class.No one seemed to gain some profound knowledge from it, and most things where things you could come to using logic.If however you are a freshman/ sophomore animator , some of these things may be helpful.

If not a bit outdated this is still a good and interesting read. The animation world has changed a lot since this book was written.

This book was a present for my niece , who's studying animation. Well, she's just loving it! She says she feels reading the book is like having a conversation with the writer in a nice cafe, iver a cup of coffee. So, cheers to the great writer and thanks x sharing his experience with those who are starting...

An interesting collection of anecdotal stories that sometimes contradict each other. MOSTLY this book advocates a freelance artist career path rather than a long term company artist approach.Until I get a job I can't tell you how well or how poorly the advice of this book works, but it is fascinating to take in.

I thought it would be more picture based and that's the problem with not being able to view the inside of these books. But the information and how to of what is written in this book makes it far more valuable to me in the long run! I will thoroughly read and utilize the advice from Mr. Levy.....I have enough picture books anyway! Valuable book!

I wish I had gotten this book when I was still in college, but it's a huge help to a recent graduate as well. Includes lots of recommendations for other books as well as tips for improving as an artist and breaking into the industry.

Thirty years ago, when I went to school for animation, there were precious few books on the subject; mostly "coffee table" volumes, profiling notable feature films. Preston Blair's guides to style and movement were very valuable, but Levy's book on the mechanics of working in the industry is a breakthrough. In many ways, it is an extension of the course he teaches at the School of Visual Arts, and it offers useful, practical, and worthwhile insight into what happens once students graduate. Other books will tell you about squash and stretch--this book tells you how to handle difficult co-workers, how to discover the best of your own talent, how to honor a good boss and to

work around a bad one, how to avoid the creative traps animators find themselves in too much of the time, and what to do (and not to do) on an interview. In short, it's the book I wish I'd have read when I was in school, and I would advise any serious student to give it a look. No matter what career we choose, we face obstacles, challenges, and cronyism. Levy's book speaks to these issues and offers solutions at every step of the way, unlike other book by working professionals, which tell entertaining stories but offer no tools for managing conflict, or solving creative roadblocks. Advice from several industry notables rounds out the book's several comprehensive chapters. This is not a colorful fan volume about current animation, it's a thoughtful, useful textbook on how to best prepare for a future in the animation profession. Bravo.

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